



TRAFFIC CONTROL



CAWP's Traffic Control GameApp *Promotes Careers and Work Zone Awareness*

CAWP has launched a fun and addictive gaming app to promote careers in the highway construction Trades and to educate the public about safely navigating highway construction work zones.

Taking control of a highway construction work zone, players will need a strategy and nerves of steel to safely manage the traffic flow. Points accumulate for each vehicle that safely travels through the work zone. As the game progresses, obstacles such as deer, boulders, inclement weather and frustrated drivers confront the player. Collisions with any of these obstacles results in a loss of precious points on the quest for keeping the work zone safe.



The CAWP Traffic Control Game APP is available now for Android and Apple devices.

The CAWP Traffic Control Game was designed as a fun and creative way to accomplish two different objectives. The app will direct interested users to information on careers in highway construction in western Pennsylvania. It will also educate the public about the importance of obeying speed restrictions and remaining vigilant while traveling through a highway work zone.

app created by **simcoachGAMES**



CAWP is a trade association for union affiliated contractors in the heavy, highway, railroad and utility construction industry in western Pennsylvania and a chapter of the Associated General Contractors of America.

